

## **BBC Radio 5 – Smoking**

**Conducted by Scottish Opinion**

**Results Tables – 22<sup>nd</sup> March 2006**

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## SCOTTISH OPINION

### Q1 – Do you smoke at all nowadays?

#### By age, gender and social grade

	Base	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	Male	Female	AB	C1	C2	DE
Base													
Unweighted	1000	66	122	132	193	195	292	414	586	159	299	262	280
Weighted	1000	113	195	198	160	132	203	478	522	186	279	200	335
Yes	<b>191</b> <b>19%</b>	25 23%	37 19%	39 20%	29 18%	29 22%	32 16%	114 24%	77 15%	21 11%	44 16%	50 25%	76 23%
No	<b>810</b> <b>81%</b>	87 77%	158 81%	159 80%	131 82%	103 78%	172 84%	365 76%	445 85%	165 89%	235 84%	151 75%	259 77%

Another piece of quality research conducted by Scottish Opinion, 17 Corstorphine Road, Edinburgh EH12 6DD

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**Scotland's Biggest and Fastest Omnibus**  
**(1000 Scottish adults age 18+)**

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## SCOTTISH OPINION

### Q1 – Do you smoke at all nowadays?

#### By Scottish Region

	Base	Central	Dumfries	Fife	Grampian	Highlands & Islands	Lothian & Borders	Strathclyde	Tayside
Base									
Unweighted	1000	55	36	80	98	73	191	380	87
Weighted	1000	52	36	84	102	73	193	375	85
Yes	<b>191</b> <b>19%</b>	6 12%	5 15%	17 20%	17 17%	18 24%	34 17%	80 21%	13 16%
No	<b>810</b> <b>81%</b>	45 88%	30 85%	67 80%	85 83%	56 76%	160 83%	295 79%	71 84%

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## SCOTTISH OPINION

**Q2a - Do you think you will ignore the smoking ban that begins on March 26<sup>th</sup> and still continue to smoke in public places? ALL SMOKERS**

**By age, gender and social grade**

	Base	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	Male	Female	AB	C1	C2	DE
Base													
Unweighted	181	14	23	24	36	40	44	94	87	18	45	63	55
Weighted	191	25	37	39	29	29	32	114	77	21	44	50	76
Yes	<b>40</b> <b>21%</b>	10 39%	9 24%	4 10%	3 10%	6 20%	9 28%	27 23%	14 18%	3 13%	6 13%	12 24%	20 26%
No	<b>139</b> <b>73%</b>	15 61%	28 76%	26 68%	27 90%	22 75%	21 65%	76 67%	62 81%	13 63%	36 81%	36 72%	54 71%
Unsure	<b>12</b> <b>6%</b>	- -	- -	9 22%	- -	1 4%	2 7%	11 9%	1 2%	5 24%	3 6%	2 4%	2 3%

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## SCOTTISH OPINION

**Q2a - Do you think you will ignore the smoking ban that begins on March 26<sup>th</sup> and still continue to smoke in public places? ALL SMOKERS**  
**By Scottish Region**

	Base	Central	Dumfries	Fife	Grampian	Highlands & Islands	Lothian & Borders	Strathclyde	Tayside
Base									
Unweighted	181	7	5	17	15	16	35	73	13
Weighted	191	6	5	17	17	18	34	80	13
Yes	<b>40</b> <b>21%</b>	4 58%	- -	3 19%	3 16%	4 25%	7 20%	19 23%	1 6%
No	<b>139</b> <b>73%</b>	3 42%	5 100%	13 78%	10 59%	13 71%	23 68%	60 74%	12 88%
Unsure	<b>12</b> <b>6%</b>	- -	- -	1 3%	4 25%	1 3%	4 11%	2 2%	1 6%

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## SCOTTISH OPINION

**Q2b - Are you likely to visit pubs and restaurants more often once the smoking ban begins on March 26<sup>th</sup>?**

**ALL NON-SMOKERS**

**By age, gender and social grade**

	Base	18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+	Male	Female	AB	C1	C2	DE
Base													
Unweighted	819	52	99	108	157	155	248	320	499	141	254	199	225
Weighted	810	87	158	159	131	103	172	365	445	165	235	151	259
Yes	<b>299</b> <b>37%</b>	38 44%	61 38%	73 46%	57 44%	33 32%	37 22%	127 35%	173 39%	64 39%	83 35%	52 34%	101 39%
No	<b>454</b> <b>56%</b>	37 43%	87 55%	76 48%	63 48%	65 63%	126 74%	206 57%	248 56%	87 53%	130 55%	90 60%	147 57%
Unsure	<b>56</b> <b>7%</b>	12 13%	11 7%	10 6%	10 8%	5 5%	8 5%	32 9%	24 5%	14 9%	23 10%	8 6%	11 4%

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## SCOTTISH OPINION

**Q2b - Are you likely to visit pubs and restaurants more often once the smoking ban begins on March 26<sup>th</sup>?**

**ALL NON SMOKERS**

**By Scottish Region**

	Base	Central	Dumfries	Fife	Grampian	Highlands & Islands	Lothian & Borders	Strathclyde	Tayside
Base									
Unweighted	819	48	31	63	83	57	156	307	74
Weighted	810	45	30	67	85	56	160	295	71
Yes	<b>299</b> <b>37%</b>	10 21%	12 39%	14 21%	31 36%	15 27%	65 41%	125 42%	28 40%
No	<b>454</b> <b>56%</b>	32 70%	14 45%	46 68%	50 59%	34 62%	82 51%	160 54%	37 52%
Unsure	<b>56</b> <b>7%</b>	4 9%	5 16%	7 11%	4 5%	6 11%	13 8%	11 4%	6 8%

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## SCOTTISH OPINION

### Fieldwork Details

<b>Project</b>	BBC Radio 5 Live – Smoking
<b>Sample</b>	1000 Scottish adults age 18+ Weighted to be representative of the Scottish population by age, gender and social grade
<b>Sampling points</b>	All Scottish Parliamentary constituencies
<b>Methodology</b>	Telephone interviews by CATI (Computer Aided Telephone Interviewing)
<b>Fieldwork dates</b>	Tuesday 14 <sup>th</sup> March to Tuesday 21 <sup>st</sup> March 2006
<b>Fieldwork length</b>	8 days

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