

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 1

**Q.1 The average family car costs around £100 in road tax. Thinking about your family car, how much extra would you be prepared to pay in road tax in order to fund research and development to cut down pollution caused by cars?**

**Base: All respondents**

|                    | Sex        |            | Age        |           |           |            |           |           | Social Class |            |            |            | Region     |            |            |                |                    |           |
|--------------------|------------|------------|------------|-----------|-----------|------------|-----------|-----------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
|                    | Total      | Male       | Female     | 18-24     | 25-34     | 35-44      | 45-54     | 55-64     | 65+          | AB         | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |
| Unweighted base    | 983        | 441        | 542        | 95        | 168       | 190        | 185       | 161       | 184          | 292        | 242        | 174        | 275        | 252        | 270        | 237            | 137                | 87        |
| Weighted base      | 983        | 472        | 511        | 108       | 167       | 197        | 167       | 147       | 197          | 246        | 285        | 206        | 246        | 262        | 256        | 242            | 137                | 86        |
| Nothing            | 499<br>51% | 233<br>49% | 266<br>52% | 39<br>36% | 75<br>45% | 109<br>55% | 81<br>49% | 73<br>50% | 121<br>62%   | 106<br>43% | 143<br>50% | 108<br>52% | 142<br>58% | 137<br>52% | 124<br>48% | 122<br>50%     | 73<br>53%          | 43<br>50% |
| Up to £10          | 96<br>10%  | 46<br>10%  | 49<br>10%  | 14<br>13% | 19<br>12% | 13<br>7%   | 24<br>14% | 15<br>10% | 10<br>5%     | 27<br>11%  | 36<br>13%  | 17<br>8%   | 15<br>6%   | 19<br>7%   | 23<br>9%   | 27<br>11%      | 20<br>14%          | 7<br>8%   |
| £11-£20            | 92<br>9%   | 41<br>9%   | 51<br>10%  | 15<br>14% | 13<br>8%  | 17<br>9%   | 21<br>13% | 16<br>11% | 9<br>5%      | 22<br>9%   | 28<br>10%  | 22<br>11%  | 19<br>8%   | 19<br>7%   | 28<br>11%  | 19<br>8%       | 16<br>11%          | 11<br>12% |
| £21-£30            | 28<br>3%   | 13<br>3%   | 15<br>3%   | 3<br>3%   | 11<br>6%  | 4<br>2%    | 5<br>3%   | 4<br>2%   | 2<br>1%      | 7<br>3%    | 11<br>4%   | 9<br>4%    | 1<br>*     | 5<br>2%    | 10<br>4%   | 6<br>3%        | 3<br>2%            | 4<br>4%   |
| £31-£40            | 7<br>1%    | 1<br>*     | 6<br>1%    | 1<br>1%   | *<br>*    | 3<br>1%    | -<br>-    | 2<br>1%   | 1<br>1%      | 1<br>1%    | 2<br>1%    | 2<br>1%    | 1<br>*     | 2<br>1%    | 2<br>1%    | 2<br>1%        | *<br>*             | -<br>-    |
| £41-£50            | 75<br>8%   | 40<br>8%   | 35<br>7%   | 13<br>12% | 18<br>11% | 14<br>7%   | 4<br>3%   | 15<br>10% | 11<br>5%     | 33<br>14%  | 9<br>3%    | 20<br>10%  | 12<br>5%   | 22<br>8%   | 24<br>9%   | 19<br>8%       | 4<br>3%            | 6<br>7%   |
| £51-£100           | 64<br>7%   | 40<br>9%   | 24<br>5%   | 7<br>7%   | 12<br>7%  | 18<br>9%   | 13<br>8%  | 6<br>4%   | 8<br>4%      | 20<br>8%   | 21<br>7%   | 7<br>3%    | 16<br>6%   | 22<br>9%   | 18<br>7%   | 13<br>5%       | 6<br>5%            | 4<br>5%   |
| £101+              | 58<br>6%   | 38<br>8%   | 20<br>4%   | 9<br>8%   | 9<br>6%   | 14<br>7%   | 7<br>4%   | 5<br>4%   | 13<br>6%     | 14<br>6%   | 18<br>6%   | 13<br>6%   | 13<br>5%   | 19<br>7%   | 12<br>5%   | 14<br>6%       | 8<br>6%            | 5<br>6%   |
| Don't know         | 63<br>6%   | 19<br>4%   | 44<br>9%   | 6<br>6%   | 8<br>5%   | 5<br>2%    | 11<br>7%  | 11<br>8%  | 22<br>11%    | 15<br>6%   | 16<br>6%   | 7<br>3%    | 26<br>11%  | 16<br>6%   | 15<br>6%   | 20<br>8%       | 7<br>5%            | 6<br>6%   |
| Mean               | 27.75      | 36.38      | 19.39      | 47.41     | 25.42     | 31.32      | 24.85     | 20.73     | 22.51        | 29.72      | 26.98      | 32.20      | 22.56      | 38.16      | 25.31      | 24.97          | 19.81              | 23.61     |
| Standard deviation | 68.52      | 89.04      | 37.83      | 139.24    | 41.69     | 65.21      | 56.93     | 41.88     | 52.13        | 47.57      | 60.08      | 105.20     | 52.98      | 104.45     | 49.18      | 50.35          | 46.35              | 47.42     |
| Standard error     | 2.27       | 4.33       | 1.71       | 14.76     | 3.31      | 4.79       | 4.35      | 3.47      | 4.07         | 2.87       | 3.99       | 8.16       | 3.37       | 6.78       | 3.09       | 3.43           | 4.08               | 5.30      |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 2

**Q.2a The organisation Climate Care estimates that it costs about £2.50 per person to offset pollution caused by flying from Birmingham to Alicante in Spain. Thinking about the people you know, if this charge was voluntary, do you think they would pay it or not?**

**Base: All respondents**

|                 | Sex   |      |        | Age   |       |       |       |       |     | Social Class |     |     |     | Region     |           |                |                    |           |
|-----------------|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|
|                 | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 983   | 441  | 542    | 95    | 168   | 190   | 185   | 161   | 184 | 292          | 242 | 174 | 275 | 252        | 270       | 237            | 137                | 87        |
| Weighted base   | 983   | 472  | 511    | 108   | 167   | 197   | 167   | 147   | 197 | 246          | 285 | 206 | 246 | 262        | 256       | 242            | 137                | 86        |
| Would pay       | 426   | 200  | 226    | 46    | 79    | 88    | 74    | 59    | 80  | 106          | 127 | 83  | 110 | 115        | 110       | 97             | 65                 | 39        |
|                 | 43%   | 42%  | 44%    | 42%   | 47%   | 45%   | 44%   | 40%   | 40% | 43%          | 44% | 40% | 45% | 44%        | 43%       | 40%            | 47%                | 45%       |
| Would not pay   | 531   | 267  | 265    | 62    | 88    | 107   | 86    | 87    | 102 | 135          | 151 | 122 | 123 | 143        | 140       | 135            | 70                 | 43        |
|                 | 54%   | 57%  | 52%    | 57%   | 53%   | 54%   | 51%   | 59%   | 52% | 55%          | 53% | 59% | 50% | 55%        | 55%       | 56%            | 51%                | 50%       |
| Don't know      | 26    | 5    | 21     | *     | -     | 2     | 7     | 2     | 15  | 4            | 8   | 2   | 12  | 4          | 7         | 9              | 2                  | 4         |
|                 | 3%    | 1%   | 4%     | *     | -     | 1%    | 4%    | 1%    | 8%  | 2%           | 3%  | 1%  | 5%  | 2%         | 3%        | 4%             | 1%                 | 5%        |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 3

**Q.2b Climate Care also estimates that it costs about £15 per person to offset pollution caused by flying from London to Miami in the United States. Thinking about the people you know, if this charge were voluntary, do you think they would pay it or not?**

**Base: All respondents**

|                 | Sex        |            |            | Age       |            |            |           |           |            | Social Class |            |            |            | Region     |            |                |                    |           |
|-----------------|------------|------------|------------|-----------|------------|------------|-----------|-----------|------------|--------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
|                 | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54     | 55-64     | 65+        | AB           | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |
| Unweighted base | 983        | 441        | 542        | 95        | 168        | 190        | 185       | 161       | 184        | 292          | 242        | 174        | 275        | 252        | 270        | 237            | 137                | 87        |
| Weighted base   | 983        | 472        | 511        | 108       | 167        | 197        | 167       | 147       | 197        | 246          | 285        | 206        | 246        | 262        | 256        | 242            | 137                | 86        |
| Would pay       | 376<br>38% | 173<br>37% | 203<br>40% | 34<br>31% | 63<br>38%  | 74<br>37%  | 67<br>40% | 61<br>41% | 77<br>39%  | 86<br>35%    | 114<br>40% | 75<br>36%  | 100<br>41% | 101<br>39% | 102<br>40% | 79<br>33%      | 66<br>48%          | 27<br>32% |
| Would not pay   | 583<br>59% | 295<br>62% | 288<br>56% | 74<br>69% | 103<br>62% | 119<br>61% | 96<br>57% | 85<br>58% | 105<br>53% | 155<br>63%   | 167<br>59% | 129<br>62% | 131<br>53% | 156<br>60% | 147<br>58% | 157<br>65%     | 68<br>50%          | 54<br>62% |
| Don't know      | 25<br>3%   | 5<br>1%    | 20<br>4%   | -<br>-    | 1<br>*     | 4<br>2%    | 4<br>2%   | 2<br>1%   | 15<br>8%   | 4<br>2%      | 3<br>1%    | 2<br>1%    | 15<br>6%   | 4<br>2%    | 7<br>3%    | 5<br>2%        | 3<br>2%            | 5<br>6%   |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|                 | Sex           |             |             | Age        |           |             |             |             |             | Social Class |            |            |            | Region     |            |                |                    |           |       |
|-----------------|---------------|-------------|-------------|------------|-----------|-------------|-------------|-------------|-------------|--------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|-------|
|                 | Total         | Male        | Female      | 18-24      | 25-34     | 35-44       | 45-54       | 55-64       | 65+         | AB           | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |       |
| Unweighted base | 983           | 441         | 542         | 95         | 168       | 190         | 185         | 161         | 184         | 292          | 242        | 174        | 275        | 252        | 270        | 237            | 137                | 87        |       |
| Weighted base   | 983           | 472         | 511         | 108        | 167       | 197         | 167         | 147         | 197         | 246          | 285        | 206        | 246        | 262        | 256        | 242            | 137                | 86        |       |
| <b>Sex</b>      |               |             |             |            |           |             |             |             |             |              |            |            |            |            |            |                |                    |           |       |
| Male            | 472<br>48%    | 472<br>100% | -<br>-      | 56<br>52%  | 80<br>48% | 89<br>45%   | 79<br>47%   | 72<br>49%   | 97<br>49%   | 129<br>53%   | 128<br>45% | 112<br>54% | 103<br>42% | 123<br>47% | 119<br>46% | 113<br>47%     | 73<br>53%          | 44<br>51% |       |
| Female          | 511<br>52%    | -<br>-      | 511<br>100% | 52<br>48%  | 87<br>52% | 108<br>55%  | 89<br>53%   | 75<br>51%   | 100<br>51%  | 117<br>47%   | 157<br>55% | 94<br>46%  | 143<br>58% | 139<br>53% | 138<br>54% | 128<br>53%     | 64<br>47%          | 43<br>49% |       |
| <b>Age</b>      |               |             |             |            |           |             |             |             |             |              |            |            |            |            |            |                |                    |           |       |
| 18-24           | (21)<br>11%   | 108<br>12%  | 56<br>10%   | 52<br>100% | 108<br>-  | -<br>-      | -<br>-      | -<br>-      | -<br>-      | 27<br>11%    | 31<br>11%  | 37<br>18%  | 12<br>5%   | 35<br>13%  | 25<br>10%  | 27<br>11%      | 10<br>7%           | 12<br>14% |       |
| 25-34           | (29.5)<br>17% | 167<br>17%  | 80<br>17%   | 87<br>17%  | -<br>-    | 167<br>100% | -<br>-      | -<br>-      | -<br>-      | 47<br>19%    | 59<br>21%  | 35<br>17%  | 26<br>10%  | 47<br>18%  | 44<br>17%  | 36<br>15%      | 27<br>20%          | 13<br>15% |       |
| 35-44           | (39.5)<br>20% | 197<br>19%  | 89<br>21%   | 108<br>21% | -<br>-    | -<br>-      | 197<br>100% | -<br>-      | -<br>-      | 57<br>23%    | 64<br>22%  | 45<br>22%  | 31<br>12%  | 50<br>19%  | 45<br>18%  | 62<br>25%      | 26<br>19%          | 14<br>16% |       |
| 45-54           | (49.5)<br>17% | 167<br>17%  | 79<br>17%   | 89<br>17%  | -<br>-    | -<br>-      | -<br>-      | 167<br>100% | -<br>-      | 44<br>18%    | 52<br>18%  | 29<br>14%  | 43<br>17%  | 49<br>19%  | 43<br>17%  | 37<br>15%      | 24<br>17%          | 14<br>16% |       |
| 55-64           | (59.5)<br>15% | 147<br>15%  | 72<br>15%   | 75<br>15%  | -<br>-    | -<br>-      | -<br>-      | -<br>-      | 147<br>100% | 37<br>15%    | 44<br>15%  | 35<br>17%  | 31<br>13%  | 34<br>13%  | 40<br>16%  | 31<br>13%      | 25<br>18%          | 17<br>20% |       |
| 65+             | (70)<br>20%   | 197<br>20%  | 97<br>21%   | 100<br>20% | -<br>-    | -<br>-      | -<br>-      | -<br>-      | 197<br>100% | 34<br>14%    | 34<br>12%  | 25<br>12%  | 104<br>42% | 46<br>18%  | 59<br>23%  | 48<br>20%      | 27<br>19%          | 16<br>19% |       |
| Average age     |               | 46.57       | 46.61       | 46.53      | 21.00     | 29.50       | 39.50       | 49.50       | 59.50       | 70.00        | 44.56      | 43.99      | 42.96      | 54.61      | 45.04      | 47.91          | 46.20              | 47.52     | 46.81 |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|                            | Sex        |            |            | Age       |           |           |           |           |            | Social Class |             |             |             | Region      |             |                |                    |            |
|----------------------------|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|------------|--------------|-------------|-------------|-------------|-------------|-------------|----------------|--------------------|------------|
|                            | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+        | AB           | C1          | C2          | DE          | South East  | Mid-lands   | North Eng-land | Wales & South West | Scot-land  |
| Weighted base              | 983        | 472        | 511        | 108       | 167       | 197       | 167       | 147       | 197        | 246          | 285         | 206         | 246         | 262         | 256         | 242            | 137                | 86         |
| <b><u>Social Class</u></b> |            |            |            |           |           |           |           |           |            |              |             |             |             |             |             |                |                    |            |
| AB                         | 246<br>25% | 129<br>27% | 117<br>23% | 27<br>25% | 47<br>28% | 57<br>29% | 44<br>26% | 37<br>25% | 34<br>17%  | 246<br>100%  | -           | -           | -           | 70<br>27%   | 66<br>26%   | 64<br>27%      | 28<br>20%          | 18<br>20%  |
| C1                         | 285<br>29% | 128<br>27% | 157<br>31% | 31<br>29% | 59<br>35% | 64<br>32% | 52<br>31% | 44<br>30% | 34<br>17%  | -            | 285<br>100% | -           | -           | 88<br>33%   | 71<br>28%   | 54<br>22%      | 45<br>33%          | 28<br>33%  |
| C2                         | 206<br>21% | 112<br>24% | 94<br>18%  | 37<br>35% | 35<br>21% | 45<br>23% | 29<br>17% | 35<br>24% | 25<br>13%  | -            | -           | 206<br>100% | -           | 49<br>19%   | 55<br>22%   | 49<br>20%      | 32<br>23%          | 21<br>24%  |
| DE                         | 246<br>25% | 103<br>22% | 143<br>28% | 12<br>12% | 26<br>15% | 31<br>16% | 43<br>25% | 31<br>21% | 104<br>53% | -            | -           | -           | 246<br>100% | 55<br>21%   | 64<br>25%   | 74<br>31%      | 33<br>24%          | 19<br>22%  |
| <b><u>Region</u></b>       |            |            |            |           |           |           |           |           |            |              |             |             |             |             |             |                |                    |            |
| North                      | 328<br>33% | 157<br>33% | 171<br>33% | 39<br>36% | 49<br>29% | 76<br>39% | 51<br>31% | 49<br>33% | 65<br>33%  | 82<br>33%    | 82<br>29%   | 71<br>34%   | 94<br>38%   | -           | -           | 242<br>100%    | -                  | 86<br>100% |
| Midlands                   | 306<br>31% | 145<br>31% | 162<br>32% | 28<br>26% | 52<br>31% | 55<br>28% | 56<br>34% | 48<br>32% | 68<br>34%  | 75<br>31%    | 81<br>28%   | 73<br>35%   | 77<br>31%   | -           | 256<br>100% | -              | 50<br>37%          | -          |
| South                      | 349<br>35% | 170<br>36% | 178<br>35% | 42<br>38% | 66<br>40% | 65<br>33% | 60<br>36% | 51<br>35% | 65<br>33%  | 89<br>36%    | 122<br>43%  | 63<br>30%   | 75<br>30%   | 262<br>100% | -           | -              | 87<br>63%          | -          |

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### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|   | Sex        |            | Age        |           |           |            |            | Social Class |            |            |            | Region    |            |            |            |                |                    |           |
|---|------------|------------|------------|-----------|-----------|------------|------------|--------------|------------|------------|------------|-----------|------------|------------|------------|----------------|--------------------|-----------|
|   | Total      | Male       | Female     | 18-24     | 25-34     | 35-44      | 45-54      | 55-64        | 65+        | AB         | C1         | C2        | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |
| Weighted base   | 983        | 472        | 511        | 108       | 167       | 197        | 167        | 147          | 197        | 246        | 285        | 206       | 246        | 262        | 256        | 242            | 137                | 86        |
| <b><u>Working status</u></b>                                |            |            |            |           |           |            |            |              |            |            |            |           |            |            |            |                |                    |           |
| Full-time   | 437<br>44% | 278<br>59% | 159<br>31% | 44<br>41% | 99<br>59% | 124<br>63% | 107<br>64% | 57<br>39%    | 6<br>3%    | 146<br>59% | 149<br>52% | 97<br>47% | 44<br>18%  | 108<br>41% | 113<br>44% | 111<br>46%     | 68<br>50%          | 37<br>42% |
| Part-time   | 110<br>11% | 19<br>4%   | 91<br>18%  | 10<br>10% | 20<br>12% | 37<br>19%  | 21<br>13%  | 18<br>12%    | 4<br>2%    | 23<br>9%   | 32<br>11%  | 32<br>16% | 23<br>9%   | 26<br>10%  | 35<br>14%  | 31<br>13%      | 6<br>5%            | 11<br>13% |
| Not working but seeking work or temporarily unemployed/sick | 46<br>5%   | 22<br>5%   | 24<br>5%   | 7<br>6%   | 11<br>6%  | 7<br>4%    | 13<br>8%   | 8<br>5%      | 1<br>*     | 7<br>3%    | 12<br>4%   | 10<br>5%  | 18<br>7%   | 19<br>7%   | 7<br>3%    | 11<br>4%       | 5<br>4%            | 5<br>5%   |
| Not working/not seeking work                                | 91<br>9%   | 22<br>5%   | 68<br>13%  | 6<br>6%   | 26<br>16% | 25<br>13%  | 19<br>11%  | 11<br>8%     | 2<br>1%    | 11<br>4%   | 16<br>6%   | 23<br>11% | 41<br>17%  | 24<br>9%   | 24<br>10%  | 22<br>9%       | 14<br>11%          | 6<br>7%   |
| Retired   | 242<br>25% | 110<br>23% | 132<br>26% | -<br>-    | -<br>-    | -<br>-     | 4<br>3%    | 54<br>36%    | 184<br>94% | 45<br>19%  | 51<br>18%  | 30<br>14% | 116<br>47% | 59<br>22%  | 69<br>27%  | 60<br>25%      | 34<br>25%          | 21<br>24% |
| Student   | 56<br>6%   | 20<br>4%   | 36<br>7%   | 40<br>37% | 12<br>7%  | 3<br>1%    | 1<br>1%    | -<br>-       | -<br>-     | 13<br>5%   | 26<br>9%   | 15<br>7%  | 2<br>1%    | 25<br>10%  | 7<br>3%    | 7<br>3%        | 9<br>6%            | 7<br>9%   |
| Refused   | 1<br>*     | -<br>-     | 1<br>*     | -<br>-    | -<br>-    | -<br>-     | 1<br>1%    | -<br>-       | -<br>-     | 1<br>*     | -<br>-     | -<br>-    | *<br>*     | *<br>*     | -<br>-     | -<br>-         | 1<br>1%            | -<br>-    |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|                          | Sex        |            | Age        |           |           |            |           |           | Social Class |            |            |           | Region    |            |            |                |                    |           |
|--------------------------|------------|------------|------------|-----------|-----------|------------|-----------|-----------|--------------|------------|------------|-----------|-----------|------------|------------|----------------|--------------------|-----------|
|                          | Total      | Male       | Female     | 18-24     | 25-34     | 35-44      | 45-54     | 55-64     | 65+          | AB         | C1         | C2        | DE        | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |
| Weighted base            | 983        | 472        | 511        | 108       | 167       | 197        | 167       | 147       | 197          | 246        | 285        | 206       | 246       | 262        | 256        | 242            | 137                | 86        |
| <b>Tenure</b>            |            |            |            |           |           |            |           |           |              |            |            |           |           |            |            |                |                    |           |
| Own outright             | 315<br>32% | 165<br>35% | 149<br>29% | 20<br>18% | 15<br>9%  | 26<br>13%  | 51<br>31% | 74<br>50% | 129<br>66%   | 79<br>32%  | 80<br>28%  | 69<br>33% | 86<br>35% | 82<br>31%  | 81<br>32%  | 73<br>30%      | 49<br>36%          | 29<br>34% |
| Own with a mortgage      | 403<br>41% | 192<br>41% | 211<br>41% | 57<br>53% | 82<br>49% | 126<br>64% | 79<br>47% | 44<br>30% | 14<br>7%     | 129<br>52% | 131<br>46% | 84<br>41% | 59<br>24% | 90<br>34%  | 113<br>44% | 108<br>45%     | 56<br>41%          | 37<br>43% |
| Council                  | 128<br>13% | 54<br>11%  | 74<br>14%  | 12<br>11% | 22<br>13% | 23<br>12%  | 23<br>14% | 16<br>11% | 32<br>16%    | 9<br>4%    | 23<br>8%   | 29<br>14% | 67<br>27% | 39<br>15%  | 32<br>12%  | 37<br>15%      | 12<br>9%           | 9<br>10%  |
| Housing Assoc.           | 30<br>3%   | 10<br>2%   | 19<br>4%   | 4<br>4%   | 3<br>2%   | 6<br>3%    | 6<br>3%   | 3<br>2%   | 9<br>4%      | 2<br>1%    | 7<br>3%    | 6<br>3%   | 15<br>6%  | 12<br>5%   | 7<br>3%    | 7<br>3%        | 2<br>2%            | 1<br>1%   |
| Rented from someone else | 74<br>8%   | 32<br>7%   | 42<br>8%   | 11<br>10% | 35<br>21% | 13<br>6%   | 5<br>3%   | 5<br>3%   | 6<br>3%      | 18<br>7%   | 29<br>10%  | 13<br>6%  | 15<br>6%  | 28<br>11%  | 16<br>6%   | 9<br>4%        | 15<br>11%          | 6<br>7%   |
| Rent free                | 8<br>1%    | 5<br>1%    | 3<br>1%    | 1<br>1%   | 2<br>1%   | 1<br>1%    | 1<br>1%   | 2<br>1%   | 1<br>1%      | 3<br>1%    | 4<br>1%    | 1<br>*    | 1<br>*    | 2<br>1%    | 1<br>1%    | 1<br>*         | 2<br>1%            | 2<br>2%   |
| Refused                  | 26<br>3%   | 13<br>3%   | 13<br>3%   | 4<br>4%   | 7<br>4%   | 2<br>1%    | 2<br>1%   | 5<br>3%   | 5<br>3%      | 6<br>3%    | 11<br>4%   | 5<br>2%   | 3<br>1%   | 9<br>3%    | 6<br>2%    | 7<br>3%        | 2<br>1%            | 2<br>2%   |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|   | Sex   |      |        | Age   |       |       |       |       |     | Social Class |     |     |     | Region     |           |                |                    |           |
|---|-------|------|--------|-------|-------|-------|-------|-------|-----|--------------|-----|-----|-----|------------|-----------|----------------|--------------------|-----------|
|   | Total | Male | Female | 18-24 | 25-34 | 35-44 | 45-54 | 55-64 | 65+ | AB           | C1  | C2  | DE  | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base                                 | 983   | 472  | 511    | 108   | 167   | 197   | 167   | 147   | 197 | 246          | 285 | 206 | 246 | 262        | 256       | 242            | 137                | 86        |
| <b><u>Foreign Holiday in last 3 years</u></b> |       |      |        |       |       |       |       |       |     |              |     |     |     |            |           |                |                    |           |
| Yes   | 609   | 292  | 318    | 71    | 115   | 128   | 106   | 98    | 91  | 195          | 182 | 133 | 99  | 163        | 154       | 153            | 91                 | 48        |
|   | 62%   | 62%  | 62%    | 66%   | 69%   | 65%   | 63%   | 66%   | 46% | 79%          | 64% | 65% | 40% | 62%        | 60%       | 63%            | 67%                | 56%       |
| No  | 374   | 180  | 193    | 37    | 52    | 68    | 61    | 50    | 106 | 51           | 103 | 73  | 147 | 99         | 102       | 89             | 46                 | 38        |
|   | 38%   | 38%  | 38%    | 34%   | 31%   | 35%   | 37%   | 34%   | 54% | 21%          | 36% | 35% | 60% | 38%        | 40%       | 37%            | 33%                | 44%       |
| <b><u>Number of cars</u></b>                  |       |      |        |       |       |       |       |       |     |              |     |     |     |            |           |                |                    |           |
| None  | 199   | 79   | 120    | 27    | 29    | 12    | 31    | 26    | 74  | 20           | 47  | 28  | 103 | 72         | 39        | 54             | 22                 | 13        |
|   | 20%   | 17%  | 23%    | 25%   | 17%   | 6%    | 18%   | 18%   | 37% | 8%           | 17% | 14% | 42% | 27%        | 15%       | 22%            | 16%                | 15%       |
| 1   | 428   | 211  | 216    | 24    | 76    | 92    | 69    | 70    | 97  | 86           | 135 | 98  | 108 | 107        | 113       | 105            | 60                 | 42        |
|   | 43%   | 45%  | 42%    | 22%   | 45%   | 47%   | 41%   | 47%   | 49% | 35%          | 47% | 47% | 44% | 41%        | 44%       | 43%            | 44%                | 49%       |
| 2   | 277   | 137  | 141    | 33    | 50    | 86    | 48    | 37    | 23  | 105          | 82  | 63  | 27  | 64         | 78        | 67             | 42                 | 26        |
|   | 28%   | 29%  | 28%    | 30%   | 30%   | 44%   | 28%   | 25%   | 12% | 43%          | 29% | 31% | 11% | 24%        | 30%       | 28%            | 31%                | 30%       |
| 3+  | 80    | 45   | 34     | 24    | 12    | 6     | 20    | 14    | 3   | 34           | 20  | 18  | 7   | 19         | 27        | 15             | 13                 | 5         |
|   | 8%    | 10%  | 7%     | 22%   | 7%    | 3%    | 12%   | 10%   | 2%  | 14%          | 7%  | 8%  | 3%  | 7%         | 11%       | 6%             | 9%                 | 6%        |



## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|                          | Sex        |            | Age        |           |            |            |            |           | Social Class |            |            |            | Region     |            |            |                |                    |           |
|--------------------------|------------|------------|------------|-----------|------------|------------|------------|-----------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
|                          | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64     | 65+          | AB         | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |
| Weighted base            | 983        | 472        | 511        | 108       | 167        | 197        | 167        | 147       | 197          | 246        | 285        | 206        | 246        | 262        | 256        | 242            | 137                | 86        |
| <b>Internet Access</b>   |            |            |            |           |            |            |            |           |              |            |            |            |            |            |            |                |                    |           |
| At all                   | 658<br>67% | 326<br>69% | 332<br>65% | 93<br>86% | 144<br>86% | 166<br>84% | 123<br>74% | 90<br>61% | 42<br>21%    | 210<br>85% | 218<br>76% | 138<br>67% | 93<br>38%  | 194<br>74% | 159<br>62% | 152<br>63%     | 91<br>66%          | 62<br>72% |
| At home (net)            | 570<br>58% | 284<br>60% | 286<br>56% | 78<br>72% | 122<br>73% | 148<br>75% | 112<br>67% | 74<br>50% | 36<br>18%    | 191<br>78% | 177<br>62% | 124<br>60% | 78<br>32%  | 163<br>62% | 137<br>54% | 135<br>56%     | 79<br>58%          | 56<br>65% |
| At work (net)            | 294<br>30% | 155<br>33% | 139<br>27% | 38<br>35% | 71<br>43%  | 90<br>46%  | 57<br>34%  | 36<br>25% | 2<br>1%      | 118<br>48% | 103<br>36% | 50<br>24%  | 23<br>9%   | 99<br>38%  | 69<br>27%  | 72<br>30%      | 35<br>26%          | 19<br>22% |
| At home                  | 334<br>34% | 158<br>33% | 176<br>35% | 48<br>45% | 65<br>39%  | 73<br>37%  | 62<br>37%  | 51<br>34% | 34<br>17%    | 88<br>36%  | 100<br>35% | 82<br>40%  | 64<br>26%  | 83<br>32%  | 84<br>33%  | 76<br>31%      | 52<br>38%          | 39<br>46% |
| At work                  | 58<br>6%   | 29<br>6%   | 29<br>6%   | 8<br>8%   | 14<br>9%   | 15<br>8%   | 7<br>4%    | 13<br>9%  | -<br>-       | 16<br>7%   | 26<br>9%   | 8<br>4%    | 8<br>3%    | 19<br>7%   | 15<br>6%   | 12<br>5%       | 9<br>6%            | 2<br>3%   |
| Both at home and at work | 236<br>24% | 126<br>27% | 110<br>22% | 30<br>28% | 57<br>34%  | 75<br>38%  | 50<br>30%  | 23<br>16% | 2<br>1%      | 102<br>42% | 77<br>27%  | 43<br>21%  | 15<br>6%   | 80<br>30%  | 54<br>21%  | 59<br>25%      | 27<br>19%          | 17<br>20% |
| Somewhere else           | 30<br>3%   | 13<br>3%   | 17<br>3%   | 7<br>7%   | 7<br>4%    | 2<br>1%    | 4<br>2%    | 3<br>2%   | 6<br>3%      | 3<br>1%    | 14<br>5%   | 6<br>3%    | 7<br>3%    | 12<br>5%   | 7<br>3%    | 5<br>2%        | 3<br>2%            | 3<br>4%   |
| Not at all               | 325<br>33% | 146<br>31% | 179<br>35% | 15<br>14% | 23<br>14%  | 31<br>16%  | 44<br>26%  | 57<br>39% | 155<br>79%   | 36<br>15%  | 67<br>24%  | 69<br>33%  | 152<br>62% | 68<br>26%  | 97<br>38%  | 89<br>37%      | 46<br>34%          | 24<br>28% |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|   | Sex        |            | Age        |           |           |           |           |           | Social Class |            |           |           | Region    |            |           |                |                    |           |
|---|------------|------------|------------|-----------|-----------|-----------|-----------|-----------|--------------|------------|-----------|-----------|-----------|------------|-----------|----------------|--------------------|-----------|
|   | Total      | Male       | Female     | 18-24     | 25-34     | 35-44     | 45-54     | 55-64     | 65+          | AB         | C1        | C2        | DE        | South East | Mid-lands | North Eng-land | Wales & South West | Scot-land |
| Weighted base                           | 983        | 472        | 511        | 108       | 167       | 197       | 167       | 147       | 197          | 246        | 285       | 206       | 246       | 262        | 256       | 242            | 137                | 86        |
| <b>Age Finished Full Time Education</b> |            |            |            |           |           |           |           |           |              |            |           |           |           |            |           |                |                    |           |
| Up to 15                                | 196<br>20% | 91<br>19%  | 105<br>21% | -<br>-    | 4<br>2%   | 9<br>4%   | 29<br>18% | 50<br>34% | 104<br>53%   | 21<br>9%   | 34<br>12% | 47<br>23% | 94<br>38% | 40<br>15%  | 56<br>22% | 61<br>25%      | 27<br>20%          | 12<br>14% |
| 16                                      | 248<br>25% | 111<br>23% | 137<br>27% | 20<br>18% | 37<br>22% | 75<br>38% | 52<br>31% | 24<br>16% | 40<br>20%    | 49<br>20%  | 67<br>24% | 64<br>31% | 68<br>28% | 56<br>22%  | 75<br>29% | 69<br>28%      | 29<br>21%          | 19<br>22% |
| 17                                      | 80<br>8%   | 44<br>9%   | 36<br>7%   | 10<br>9%  | 10<br>6%  | 17<br>8%  | 22<br>13% | 10<br>6%  | 12<br>6%     | 14<br>6%   | 30<br>10% | 17<br>8%  | 19<br>8%  | 20<br>7%   | 16<br>6%  | 14<br>6%       | 18<br>13%          | 13<br>16% |
| 18                                      | 122<br>12% | 52<br>11%  | 69<br>14%  | 15<br>14% | 26<br>16% | 35<br>18% | 17<br>10% | 14<br>10% | 14<br>7%     | 31<br>12%  | 37<br>13% | 30<br>14% | 24<br>10% | 28<br>11%  | 32<br>13% | 29<br>12%      | 20<br>14%          | 13<br>15% |
| 19 or over                              | 256<br>26% | 138<br>29% | 118<br>23% | 21<br>20% | 73<br>44% | 56<br>28% | 41<br>25% | 41<br>28% | 24<br>12%    | 112<br>46% | 84<br>30% | 28<br>14% | 32<br>13% | 84<br>32%  | 60<br>23% | 58<br>24%      | 34<br>25%          | 20<br>24% |
| Still in full time education            | 55<br>6%   | 22<br>5%   | 32<br>6%   | 37<br>34% | 9<br>5%   | 4<br>2%   | 4<br>3%   | 1<br>1%   | -<br>-       | 13<br>5%   | 23<br>8%  | 14<br>7%  | 5<br>2%   | 24<br>9%   | 13<br>5%  | 7<br>3%        | 5<br>4%            | 4<br>5%   |
| Had no full time education              | 3<br>*     | 1<br>*     | 2<br>*     | 1<br>1%   | 1<br>1%   | 1<br>*    | -<br>-    | -<br>-    | -<br>-       | 1<br>*     | 1<br>*    | 1<br>*    | -<br>-    | 1<br>*     | 1<br>*    | -<br>-         | 1<br>1%            | -<br>-    |
| Refused                                 | 24<br>2%   | 12<br>3%   | 11<br>2%   | 5<br>5%   | 6<br>4%   | 1<br>1%   | 1<br>1%   | 8<br>6%   | 2<br>1%      | 5<br>2%    | 9<br>3%   | 6<br>3%   | 3<br>1%   | 8<br>3%    | 4<br>2%   | 4<br>2%        | 3<br>2%            | 4<br>5%   |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|                                  | Sex        |            | Age        |           |           |            |            |            | Social Class |            |            |            | Region     |            |            |                |                    |           |
|----------------------------------|------------|------------|------------|-----------|-----------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
|                                  | Total      | Male       | Female     | 18-24     | 25-34     | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |
| Weighted base                    | 983        | 472        | 511        | 108       | 167       | 197        | 167        | 147        | 197          | 246        | 285        | 206        | 246        | 262        | 256        | 242            | 137                | 86        |
| <b><u>Marital Status</u></b>     |            |            |            |           |           |            |            |            |              |            |            |            |            |            |            |                |                    |           |
| Single                           | 221<br>22% | 128<br>27% | 93<br>18%  | 76<br>70% | 55<br>33% | 37<br>19%  | 22<br>13%  | 17<br>12%  | 15<br>7%     | 56<br>23%  | 77<br>27%  | 49<br>24%  | 39<br>16%  | 65<br>25%  | 48<br>19%  | 56<br>23%      | 28<br>21%          | 23<br>27% |
| Married/ co-habiting             | 529<br>54% | 248<br>53% | 281<br>55% | 27<br>25% | 98<br>59% | 130<br>66% | 112<br>67% | 85<br>57%  | 77<br>39%    | 152<br>62% | 141<br>50% | 125<br>61% | 110<br>45% | 129<br>49% | 147<br>57% | 126<br>52%     | 81<br>59%          | 46<br>53% |
| Widowed/ separated/<br>divorced  | 212<br>22% | 85<br>18%  | 127<br>25% | 3<br>3%   | 8<br>5%   | 29<br>15%  | 31<br>19%  | 41<br>28%  | 100<br>51%   | 33<br>13%  | 58<br>20%  | 26<br>13%  | 94<br>38%  | 61<br>23%  | 55<br>23%  | 55<br>23%      | 26<br>19%          | 15<br>18% |
| Refused                          | 21<br>2%   | 11<br>2%   | 10<br>2%   | 2<br>2%   | 6<br>4%   | 1<br>1%    | 2<br>1%    | 5<br>3%    | 5<br>3%      | 5<br>2%    | 8<br>3%    | 6<br>3%    | 3<br>1%    | 7<br>3%    | 6<br>3%    | 5<br>2%        | 2<br>1%            | 2<br>2%   |
| <b><u>Children</u></b>           |            |            |            |           |           |            |            |            |              |            |            |            |            |            |            |                |                    |           |
| None aged 18 or under            | 657<br>67% | 329<br>70% | 327<br>64% | 91<br>85% | 92<br>55% | 54<br>27%  | 101<br>60% | 129<br>87% | 190<br>96%   | 162<br>66% | 194<br>68% | 117<br>57% | 183<br>75% | 176<br>67% | 170<br>66% | 151<br>63%     | 94<br>69%          | 64<br>74% |
| NET: Yes                         | 305<br>31% | 132<br>28% | 173<br>34% | 14<br>13% | 68<br>41% | 141<br>72% | 64<br>38%  | 14<br>10%  | 3<br>2%      | 79<br>32%  | 82<br>29%  | 84<br>41%  | 59<br>24%  | 78<br>30%  | 81<br>32%  | 86<br>35%      | 41<br>30%          | 20<br>23% |
| NET: Yes any aged 15 or<br>under | 276<br>28% | 116<br>25% | 160<br>31% | 14<br>13% | 68<br>41% | 132<br>67% | 51<br>30%  | 9<br>6%    | 1<br>1%      | 67<br>27%  | 75<br>26%  | 81<br>39%  | 54<br>22%  | 70<br>27%  | 73<br>29%  | 78<br>32%      | 36<br>26%          | 18<br>21% |
| - Aged under 5                   | 102<br>10% | 38<br>8%   | 64<br>13%  | 9<br>8%   | 45<br>27% | 38<br>19%  | 7<br>4%    | 3<br>2%    | -            | 29<br>12%  | 27<br>9%   | 26<br>12%  | 20<br>8%   | 33<br>13%  | 24<br>9%   | 20<br>8%       | 15<br>11%          | 10<br>11% |
| - Aged 5-10                      | 137<br>14% | 46<br>10%  | 91<br>18%  | 3<br>3%   | 33<br>20% | 74<br>38%  | 23<br>14%  | 2<br>1%    | 1<br>1%      | 35<br>14%  | 38<br>13%  | 37<br>18%  | 27<br>11%  | 34<br>13%  | 35<br>14%  | 41<br>17%      | 18<br>13%          | 9<br>10%  |
| - Aged 11-15                     | 148<br>15% | 66<br>14%  | 82<br>16%  | 5<br>4%   | 25<br>15% | 76<br>39%  | 35<br>21%  | 6<br>4%    | 1<br>1%      | 32<br>13%  | 39<br>14%  | 46<br>22%  | 31<br>13%  | 27<br>10%  | 40<br>16%  | 49<br>20%      | 23<br>17%          | 9<br>10%  |
| - Aged 16-18                     | 82<br>8%   | 36<br>8%   | 46<br>9%   | -         | 6<br>4%   | 41<br>21%  | 26<br>15%  | 6<br>4%    | 2<br>1%      | 20<br>8%   | 24<br>8%   | 19<br>9%   | 18<br>7%   | 21<br>8%   | 20<br>8%   | 26<br>11%      | 9<br>7%            | 6<br>6%   |
| Refused                          | 21<br>2%   | 10<br>2%   | 11<br>2%   | 2<br>2%   | 7<br>4%   | 2<br>1%    | 3<br>2%    | 5<br>3%    | 4<br>2%      | 5<br>2%    | 8<br>3%    | 5<br>2%    | 3<br>1%    | 8<br>3%    | 5<br>2%    | 5<br>2%        | 2<br>1%            | 2<br>2%   |

## Environment Survey

### Fieldwork : March 23rd-25th 2006

Absolutes/col percents

Table 4  
**Classification**  
**Base: All respondents**

|  | Sex        |            | Age        |           |            |            |            |            | Social Class |            |            |            | Region     |            |            |                |                    |           |
|--|------------|------------|------------|-----------|------------|------------|------------|------------|--------------|------------|------------|------------|------------|------------|------------|----------------|--------------------|-----------|
|  | Total      | Male       | Female     | 18-24     | 25-34      | 35-44      | 45-54      | 55-64      | 65+          | AB         | C1         | C2         | DE         | South East | Mid-lands  | North Eng-land | Wales & South West | Scot-land |
| Weighted base  | 983        | 472        | 511        | 108       | 167        | 197        | 167        | 147        | 197          | 246        | 285        | 206        | 246        | 262        | 256        | 242            | 137                | 86        |
| <b><u>Grocery shopping status</u></b>  |            |            |            |           |            |            |            |            |              |            |            |            |            |            |            |                |                    |           |
| I am the main grocery shopper in the household   | 684<br>70% | 251<br>53% | 433<br>85% | 41<br>38% | 121<br>72% | 146<br>74% | 114<br>68% | 107<br>73% | 155<br>79%   | 145<br>59% | 213<br>75% | 134<br>65% | 193<br>78% | 173<br>66% | 192<br>75% | 167<br>69%     | 94<br>69%          | 58<br>67% |
| I regularly do the main grocery shop   | 719<br>73% | 278<br>59% | 442<br>86% | 48<br>44% | 127<br>76% | 153<br>78% | 126<br>75% | 110<br>75% | 156<br>79%   | 156<br>63% | 228<br>80% | 141<br>68% | 194<br>79% | 191<br>73% | 193<br>75% | 176<br>73%     | 99<br>72%          | 61<br>70% |
| I regularly do top up grocery shopping (buy items or a basket of items as they are needed) | 771<br>78% | 324<br>69% | 446<br>87% | 63<br>58% | 139<br>83% | 164<br>83% | 137<br>82% | 114<br>77% | 154<br>78%   | 185<br>75% | 244<br>86% | 154<br>75% | 188<br>76% | 203<br>78% | 199<br>78% | 192<br>80%     | 108<br>79%         | 68<br>78% |
| I do not do grocery shopping   | 126<br>13% | 102<br>22% | 24<br>5%   | 35<br>33% | 14<br>8%   | 18<br>9%   | 18<br>11%  | 18<br>12%  | 23<br>12%    | 43<br>17%  | 22<br>8%   | 33<br>16%  | 28<br>11%  | 30<br>11%  | 28<br>11%  | 32<br>13%      | 21<br>15%          | 14<br>17% |
| Refused  | 14<br>1%   | 7<br>1%    | 7<br>1%    | 1<br>1%   | 6<br>4%    | *<br>*     | 1<br>*     | 4<br>2%    | 2<br>1%      | 4<br>2%    | 6<br>2%    | 2<br>1%    | 2<br>1%    | 5<br>2%    | 4<br>1%    | 3<br>1%        | 1<br>1%            | 1<br>1%   |

|  | Page | Table | Title   | Base Description      | Base |
|--|------|-------|---|-----------------------|------|
|  | 1    | 1     | Q.1 The average family car costs around £100 in road tax. Thinking about your family car, how much extra would you be prepared to pay in road tax in order to fund research and development to cut down pollution caused by cars?                                     | Base: All respondents | 983  |
|  | 2    | 2     | Q.2a The organisation Climate Care estimates that it costs about £2.50 per person to offset pollution caused by flying from Birmingham to Alicante in Spain. Thinking about the people you know, if this charge was voluntary, do you think they would pay it or not? | Base: All respondents | 983  |
|  | 3    | 3     | Q.2b Climate Care also estimates that it costs about £15 per person to offset pollution caused by flying from London to Miami in the United States. Thinking about the people you know, if this charge were voluntary, do you think they would pay it or not?         | Base: All respondents | 983  |
|  | 4    | 4     | Classification /<br>Sex /<br>Age  | Base: All respondents | 983  |
|  | 5    | 4     | Classification /<br>Social Class /<br>Region  | Base: All respondents | 983  |
|  | 6    | 4     | Classification /<br>Working status  | Base: All respondents | 983  |
|  | 7    | 4     | Classification /<br>Tenure  | Base: All respondents | 983  |
|  | 8    | 4     | Classification /<br>Foreign Holiday in last 3 years /<br>Number of cars   | Base: All respondents | 983  |
|  | 9    | 4     | Classification /<br>Internet Access   | Base: All respondents | 983  |
|  | 10   | 4     | Classification /<br>Age Finished Full Time Education  | Base: All respondents | 983  |
|  | 11   | 4     | Classification /<br>Marital Status /<br>Children  | Base: All respondents | 983  |
|  | 12   | 4     | Classification /<br>Grocery shopping status   | Base: All respondents | 983  |