Quiz answers: Writing news

This is your chance to see just how much you know about writing a good news story.

Correct answers are shown in italics

Q) Fill in the missing word.

Journalists use language that is clear, ___________ and correct.”

1) Concise
2) Cool
3) Crafty

Q) Journalists’ language is simple. Which of the following phrases is the best example?.

1) *Firefighters rushed to the scene of a massive blaze*
2) Riot police used shields to push demonstrators back
3) The Prime Minister was hauled over the coals

Q) Which of the following will add interest to your report?

1) Using italics and bold
2) *Quotations*
3) Exclamation marks

Q) Which of these is most likely to annoy readers?

1) Jargon
2) Big chunks of text
3) *Inaccurate spelling and grammar*

Q) After you’ve written your script down, what’s the first thing you should do?

1) Give it straight to the editor
2) *Read it aloud to make sure it sounds OK*
3) Move on to the next story

Q) What is the golden rule for writing headlines?

1) Be as clever as possible
2) *Keep it short and bright*
3) Never let the facts get in the way of a good story