

Video journalism masterclass with BBC presenter and documentary maker Tim Samuels: key points

- Try to choose a topic you are passionate about – if you are interested in it, you are more likely to ask the right questions and find the best people to talk to.
- Don't be afraid to ask tricky or difficult questions, or looking a bit silly as you try to get them answered. Be prepared to ask the question again if you don't think it's been answered properly.
- Make sure you do your research so you have your facts straight in your own mind.
- Stick to the 3 C's when it comes to writing – be Clear, Concise and Correct.
- Try to present both sides of the story – it means your report will be balanced, rather than biased. Give people the right of reply and bring different opinions to your story.
- Bring your story to life by using things like graphics and music (that you have written yourself or have copyright for) to illustrate things for your viewers.