Interviewing masterclass with Natalie Jamieson: key points

- Do your research otherwise you can make embarrassing mistakes. Use the internet and listen to or read previous interviews they've done. Make sure you know their name and that you get details about them correct

- Ask open questions and remember the five W's; who, what, why, where, when. Don't forget 'how' can be useful too. It means people have to give you rounded answers and can't just say 'yes' or 'no'

- Listen and ask follow up questions. It's good to have your questions written down but don't follow them religiously otherwise you might miss a really great exclusive that someone suddenly decides to reveal to you

- Establish a rapport with your interviewee and stay relaxed. Have a chat and don't be too starstruck