

Pay Per Mile Survey

Fieldwork : February 15th-18th 2007

Absolutes/col percents

Table 1
Q.1 Do you think the Government should or should not introduce a system for charging motorists by the mile, during busy periods, to cut congestion?

Base: All respondents

	Sex		Age					Social Class				Region						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1006	474	532	94	176	246	215	137	138	289	278	176	263	266	262	249	141	88
Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
Should	233	99	134	32	43	49	35	32	42	64	72	43	54	69	60	59	29	16
	23%	20%	26%	29%	25%	24%	21%	21%	21%	25%	25%	20%	22%	26%	23%	24%	21%	18%
Should Not	747	374	373	74	126	148	133	116	151	183	215	166	185	193	196	182	105	72
	74%	78%	71%	67%	74%	74%	78%	77%	75%	73%	74%	78%	73%	72%	75%	74%	75%	81%
Don't know	26	10	16	5	2	5	3	3	8	5	5	2	13	7	6	6	6	1
	3%	2%	3%	4%	1%	2%	2%	2%	4%	2%	2%	1%	5%	2%	2%	2%	4%	1%

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Table 2

Q.2 Which if any, of the following, would make that policy acceptable to you?**Base: All respondents (except those who think the Government should introduce a system for charging motorists by the mile)**

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	768	365	403	67	132	184	168	109	108	219	199	145	205	197	200	191	109	71
Weighted base	773	384	389	79	128	152	136	119	159	188	220	168	198	199	202	188	111	73
If the money raised was used to improve public transport	424 55%	194 50%	231 59%	48 61%	72 56%	85 56%	70 51%	56 47%	93 59%	102 54%	103 47%	92 55%	127 64%	115 58%	103 51%	100 53%	68 61%	38 53%
If the money raised was used to cut other road taxes	407 53%	197 51%	210 54%	43 54%	71 56%	87 57%	65 48%	53 44%	88 55%	93 50%	107 49%	101 60%	106 54%	106 53%	95 47%	111 59%	60 54%	35 49%
If the money went to the Treasury	56 7%	32 8%	24 6%	10 13%	8 6%	8 5%	8 6%	7 6%	15 9%	5 3%	18 8%	13 8%	20 10%	14 7%	10 5%	18 10%	6 5%	8 11%
Nothing would make that policy acceptable to me	202 26%	111 29%	90 23%	13 17%	36 28%	35 23%	46 34%	45 37%	27 17%	54 29%	77 35%	36 21%	35 18%	53 26%	58 29%	42 22%	27 24%	23 32%
Don't know	23 3%	12 3%	11 3%	4 5%	1 1%	5 3%	6 4%	1 1%	6 4%	3 2%	5 2%	6 3%	9 5%	2 1%	8 4%	8 4%	4 4%	2 3%

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Table 3
Classification
Base: All respondents

	Sex			Age						Social Class				Region				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Unweighted base	1006	474	532	94	176	246	215	137	138	289	278	176	263	266	262	249	141	88
Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
Sex																		
Male	483 48%	483 100%	- -	53 47%	86 50%	86 43%	85 50%	76 50%	97 48%	121 48%	136 47%	111 52%	115 46%	152 57%	120 46%	94 38%	71 51%	46 51%
Female	523 52%	- -	523 100%	58 53%	85 50%	115 57%	86 50%	75 50%	104 52%	130 52%	156 53%	100 48%	137 54%	116 43%	142 54%	153 62%	69 49%	43 49%
Age																		
18-24	(21) 11%	53 11%	58 11%	111 100%	- -	- -	- -	- -	- -	22 9%	48 17%	23 11%	17 7%	38 14%	27 10%	24 10%	15 11%	8 9%
25-34	(29.5) 17%	86 18%	85 16%	- -	171 100%	- -	- -	- -	- -	50 20%	55 19%	45 21%	21 8%	43 16%	43 16%	41 17%	27 19%	18 20%
35-44	(39.5) 20%	86 18%	115 22%	- -	- -	201 100%	- -	- -	- -	49 19%	58 20%	54 26%	40 16%	73 27%	50 19%	47 19%	19 14%	11 12%
45-54	(49.5) 17%	85 18%	86 16%	- -	- -	- -	171 100%	- -	- -	44 17%	55 19%	41 19%	32 13%	49 18%	40 15%	42 17%	27 19%	13 15%
55-64	(59.5) 15%	76 16%	75 14%	- -	- -	- -	- -	151 100%	- -	51 20%	39 13%	22 10%	40 16%	29 11%	46 18%	37 15%	23 16%	15 18%
65+	(70) 20%	97 20%	104 20%	- -	- -	- -	- -	- -	201 100%	36 14%	38 13%	26 13%	101 40%	36 14%	56 22%	56 23%	29 21%	24 27%
Average age	46.57	46.76	46.39	21.00	29.50	39.50	49.50	59.50	70.00	46.00	43.00	43.21	54.10	43.45	47.62	47.64	47.15	48.99

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	<u>Sex</u>		<u>Age</u>						<u>Social Class</u>				<u>Region</u>					
	<u>Total</u>	<u>Male</u>	<u>Female</u>	<u>18-24</u>	<u>25-34</u>	<u>35-44</u>	<u>45-54</u>	<u>55-64</u>	<u>65+</u>	<u>AB</u>	<u>C1</u>	<u>C2</u>	<u>DE</u>	<u>South East</u>	<u>Mid-lands</u>	<u>North Eng-land</u>	<u>Wales & South West</u>	<u>Scot-land</u>
Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
<u>Social Class</u>																		
AB	251	121	130	22	50	49	44	51	36	251	-	-	-	75	74	49	28	25
	25%	25%	25%	20%	29%	24%	25%	34%	18%	100%	-	-	-	28%	28%	20%	20%	28%
C1	292	136	156	48	55	58	55	39	38	-	292	-	-	90	60	76	39	26
	29%	28%	30%	43%	32%	29%	32%	26%	19%	-	100%	-	-	33%	23%	31%	28%	30%
C2	211	111	100	23	45	54	41	22	26	-	-	211	-	50	53	63	29	17
	21%	23%	19%	21%	26%	27%	24%	15%	13%	-	-	100%	-	19%	20%	26%	20%	19%
DE	252	115	137	17	21	40	32	40	101	-	-	-	252	54	75	58	44	21
	25%	24%	26%	15%	12%	20%	19%	26%	50%	-	-	-	100%	20%	29%	24%	31%	24%
<u>Region</u>																		
North	336	140	196	31	59	59	55	52	79	74	103	80	79	-	-	247	-	88
	33%	29%	37%	28%	34%	29%	32%	35%	39%	29%	35%	38%	31%	-	-	100%	-	100%
Midlands	313	144	169	32	52	57	48	61	64	87	74	58	94	-	262	-	51	-
	31%	30%	32%	28%	30%	28%	28%	40%	32%	35%	25%	28%	37%	-	100%	-	37%	-
South	357	198	158	48	60	85	68	38	58	90	115	73	79	268	-	-	89	-
	35%	41%	30%	43%	35%	42%	40%	25%	29%	36%	39%	35%	31%	100%	-	-	63%	-

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Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
<u>Working status</u>																		
Full-time	447 44%	270 56%	177 34%	42 38%	114 67%	117 58%	105 62%	58 39%	10 5%	136 54%	149 51%	113 54%	49 19%	142 53%	105 40%	102 41%	62 44%	37 41%
Part-time	113 11%	32 7%	81 15%	3 3%	18 11%	30 15%	23 14%	24 16%	13 7%	29 12%	43 15%	22 10%	18 7%	24 9%	25 10%	35 14%	15 11%	13 14%
Not working but seeking work or temporarily unemployed/sick	63 6%	30 6%	33 6%	12 11%	8 5%	17 8%	14 8%	8 5%	5 2%	8 3%	7 2%	22 11%	26 10%	19 7%	19 7%	14 6%	9 6%	3 4%
Not working/not seeking work	101 10%	19 4%	82 16%	11 10%	23 14%	33 17%	22 13%	9 6%	2 1%	17 7%	20 7%	27 13%	37 15%	28 10%	28 11%	22 9%	16 11%	8 9%
Retired	229 23%	108 22%	121 23%	- -	- -	2 1%	4 2%	52 34%	171 85%	49 20%	42 14%	22 10%	116 46%	42 16%	69 26%	61 24%	32 23%	25 28%
Student	53 5%	23 5%	29 6%	43 38%	7 4%	2 1%	2 1%	- -	- -	12 5%	30 10%	6 3%	5 2%	14 5%	16 6%	14 5%	6 4%	3 4%
Refused	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	* *	- -	- -

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
<u>Tenure</u>																		
Own outright	322 32%	157 33%	165 32%	23 21%	22 13%	36 18%	39 23%	81 54%	121 60%	86 34%	85 29%	60 28%	91 36%	67 25%	86 33%	85 34%	46 33%	38 42%
Own with a mortgage	412 41%	195 40%	217 41%	42 38%	95 56%	118 59%	89 52%	45 30%	22 11%	134 53%	121 42%	103 49%	54 21%	113 42%	113 43%	104 42%	54 39%	28 32%
Council	131 13%	59 12%	72 14%	16 14%	18 11%	22 11%	21 12%	12 8%	42 21%	8 3%	27 9%	24 11%	73 29%	41 15%	32 12%	31 12%	15 11%	12 14%
Housing Assoc.	37 4%	15 3%	22 4%	5 4%	8 4%	9 4%	7 4%	3 2%	6 3%	2 1%	12 4%	10 5%	12 5%	11 4%	11 4%	6 3%	5 3%	3 4%
Rented from someone else	76 8%	40 8%	35 7%	17 15%	25 15%	13 7%	10 6%	5 3%	6 3%	15 6%	33 11%	12 6%	15 6%	26 10%	16 6%	15 6%	14 10%	5 6%
Rent free	7 1%	5 1%	2 *	3 3%	2 1%	1 *	- -	- -	1 1%	* *	5 2%	- -	1 *	2 1%	1 *	1 1%	2 2%	- -
Refused	22 2%	12 2%	10 2%	5 5%	1 1%	2 1%	5 3%	5 4%	3 2%	6 2%	8 3%	2 1%	6 2%	7 2%	4 2%	5 2%	4 3%	2 2%

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Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
<u>Foreign Holiday in last 3 years</u>																		
Yes	624 62%	312 65%	312 60%	76 69%	122 71%	109 54%	106 62%	110 73%	101 50%	210 83%	188 64%	128 61%	98 39%	172 64%	151 58%	156 63%	80 57%	64 72%
No	382 38%	171 35%	211 40%	34 31%	49 29%	92 46%	65 38%	41 27%	100 50%	42 17%	104 36%	83 39%	154 61%	96 36%	111 42%	91 37%	60 43%	25 28%
<u>Number of cars</u>																		
None	203 20%	84 17%	119 23%	32 29%	27 16%	28 14%	27 16%	25 17%	64 32%	21 8%	53 18%	27 13%	102 40%	58 22%	52 20%	46 18%	27 20%	20 22%
1	438 43%	203 42%	235 45%	32 29%	77 45%	92 46%	66 39%	64 43%	106 53%	94 37%	141 48%	94 44%	109 43%	111 42%	109 42%	118 48%	64 46%	34 39%
2	284 28%	148 31%	136 26%	30 27%	56 33%	65 32%	57 33%	50 33%	25 13%	101 40%	82 28%	68 32%	32 13%	68 26%	79 30%	68 27%	40 29%	28 32%
3+	81 8%	48 10%	33 6%	16 14%	12 7%	16 8%	21 12%	11 7%	6 3%	35 14%	16 6%	22 10%	9 4%	30 11%	22 8%	16 6%	8 6%	6 7%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
<u>Internet Access</u>																		
At all	725 72%	354 73%	370 71%	97 88%	147 86%	176 88%	131 77%	92 61%	81 40%	224 89%	240 82%	146 69%	115 46%	212 79%	189 72%	173 70%	86 62%	65 73%
At home (net)	646 64%	321 67%	325 62%	85 77%	133 78%	164 82%	115 67%	76 51%	73 36%	205 81%	212 73%	123 58%	106 42%	189 71%	168 64%	152 61%	77 55%	59 67%
At work (net)	316 31%	164 34%	152 29%	36 32%	79 46%	80 40%	72 42%	43 29%	6 3%	139 55%	119 41%	45 21%	13 5%	98 36%	73 28%	78 31%	39 28%	29 33%
At home	371 37%	171 35%	200 38%	55 50%	61 36%	90 45%	56 33%	41 27%	68 34%	78 31%	107 37%	88 42%	97 39%	101 38%	105 40%	87 35%	45 32%	33 38%
At work	41 4%	14 3%	27 5%	6 5%	7 4%	6 3%	13 7%	8 5%	1 1%	13 5%	14 5%	10 5%	4 1%	9 3%	10 4%	13 5%	7 5%	3 3%
Both at home and at work	275 27%	150 31%	125 24%	30 27%	72 42%	74 37%	59 34%	35 23%	5 2%	126 50%	105 36%	35 17%	9 4%	88 33%	64 24%	65 26%	32 23%	26 29%
Somewhere else	38 4%	19 4%	18 3%	6 6%	6 4%	6 3%	4 2%	8 5%	7 4%	6 2%	14 5%	13 6%	5 2%	13 5%	11 4%	9 4%	2 1%	3 3%
Not at all	281 28%	128 27%	153 29%	14 12%	24 14%	25 12%	39 23%	59 39%	120 60%	28 11%	52 18%	65 31%	137 54%	56 21%	73 28%	74 30%	54 38%	24 27%

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Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
<u>What is the highest educational level that you have achieved to date?</u>																		
Secondary/ high school/ NVQ 1-3	548 54%	242 50%	306 58%	70 63%	66 39%	112 56%	88 51%	93 62%	119 59%	73 29%	142 49%	149 70%	184 73%	136 51%	146 56%	136 55%	76 54%	54 61%
University degree or equivalent professional qualification/ NVQ4	302 30%	157 32%	145 28%	28 25%	74 43%	62 31%	46 27%	45 30%	47 23%	134 53%	110 38%	32 15%	26 10%	86 32%	62 24%	81 33%	49 35%	24 27%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	73 7%	45 9%	28 5%	10 9%	23 13%	15 8%	18 11%	3 2%	4 2%	35 14%	25 9%	9 4%	3 1%	32 12%	18 7%	14 6%	5 4%	4 4%
None of these	66 7%	31 6%	35 7%	1 1%	7 4%	10 5%	15 9%	6 4%	27 13%	7 3%	9 3%	19 9%	31 12%	12 4%	29 11%	12 5%	8 6%	4 5%
Refused	17 2%	8 2%	10 2%	2 2%	2 1%	2 1%	4 2%	4 3%	5 2%	3 1%	5 2%	3 1%	8 3%	3 1%	6 2%	4 2%	2 1%	2 3%

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	Sex		Age						Social Class				Region					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
<u>Marital Status</u>																		
Single	253 25%	133 28%	120 23%	89 80%	58 34%	42 21%	26 15%	19 13%	19 9%	59 24%	91 31%	46 22%	57 23%	83 31%	63 24%	50 20%	33 23%	24 27%
Married/ co-habiting	527 52%	267 55%	260 50%	16 14%	103 61%	130 65%	104 61%	94 63%	79 39%	150 60%	135 46%	143 68%	99 39%	134 50%	136 52%	134 54%	77 55%	46 52%
Widowed/ separated/ divorced	205 20%	69 14%	135 26%	- -	9 5%	27 14%	35 20%	33 22%	101 50%	39 16%	56 19%	20 10%	89 36%	47 17%	57 22%	57 23%	27 19%	17 19%
Refused	21 2%	13 3%	8 2%	6 5%	1 *	2 1%	6 3%	5 3%	2 1%	3 1%	10 3%	2 1%	6 3%	4 2%	6 2%	6 2%	4 3%	2 2%
<u>Children</u>																		
None aged 18 or under	660 66%	320 66%	340 65%	91 82%	93 54%	59 29%	91 53%	135 89%	190 94%	173 69%	191 65%	111 52%	185 74%	167 62%	171 65%	165 67%	95 68%	62 70%
NET: Yes	325 32%	150 31%	176 34%	16 15%	76 44%	137 68%	76 44%	12 8%	10 5%	73 29%	96 33%	96 45%	61 24%	94 35%	86 33%	78 32%	42 30%	25 28%
NET: Yes any aged 15 or under	281 28%	123 26%	158 30%	12 11%	74 43%	128 64%	53 31%	7 5%	7 4%	68 27%	83 28%	81 38%	49 20%	84 31%	70 27%	69 28%	36 25%	23 26%
- Aged under 5	120 12%	54 11%	66 13%	12 11%	48 28%	49 24%	8 5%	2 1%	1 1%	27 11%	34 12%	34 16%	25 10%	37 14%	32 12%	23 9%	18 12%	10 12%
- Aged 5-10	124 12%	49 10%	75 14%	1 *	36 21%	57 29%	24 14%	2 1%	5 3%	32 13%	40 14%	34 16%	18 7%	33 12%	30 11%	35 14%	17 12%	10 11%
- Aged 11-15	137 14%	60 12%	77 15%	- -	18 11%	69 34%	37 21%	7 4%	6 3%	35 14%	35 12%	42 20%	25 10%	45 17%	33 13%	33 13%	13 10%	13 15%
- Aged 16-18	90 9%	41 9%	49 9%	4 4%	4 2%	36 18%	35 21%	7 4%	4 2%	15 6%	21 7%	33 15%	21 8%	21 8%	29 11%	27 11%	9 7%	4 4%
Refused	21 2%	13 3%	8 2%	3 3%	3 2%	5 3%	4 2%	5 3%	2 1%	5 2%	6 2%	5 2%	5 2%	7 2%	6 2%	4 2%	3 2%	2 2%

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	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land
Weighted base	1006	483	523	111	171	201	171	151	201	251	292	211	252	268	262	247	140	88
<u>Grocery shopping status</u>																		
I am the main grocery shopper in the household	681 68%	249 52%	432 82%	41 37%	125 73%	150 74%	121 71%	90 60%	154 77%	156 62%	202 69%	130 62%	192 76%	164 61%	190 73%	174 70%	95 67%	58 65%
I regularly do the main grocery shop	739 73%	284 59%	455 87%	53 48%	138 81%	158 79%	128 75%	101 67%	161 80%	173 69%	215 74%	150 71%	201 80%	183 68%	202 77%	185 75%	102 73%	67 76%
I regularly do top up grocery shopping (buy items or a basket of items as they are needed)	796 79%	353 73%	443 85%	77 70%	135 79%	172 86%	140 82%	115 76%	157 78%	195 78%	231 79%	166 79%	204 81%	198 74%	218 83%	194 78%	117 83%	70 79%
I do not do grocery shopping	119 12%	92 19%	27 5%	30 27%	15 9%	15 7%	18 11%	19 13%	23 11%	37 15%	29 10%	27 13%	26 10%	43 16%	23 9%	30 12%	11 8%	12 14%
Refused	10 1%	6 1%	5 1%	2 2%	1 *	1 1%	3 2%	3 2%	* *	3 1%	4 2%	1 1%	2 1%	3 1%	2 1%	2 1%	2 1%	1 1%